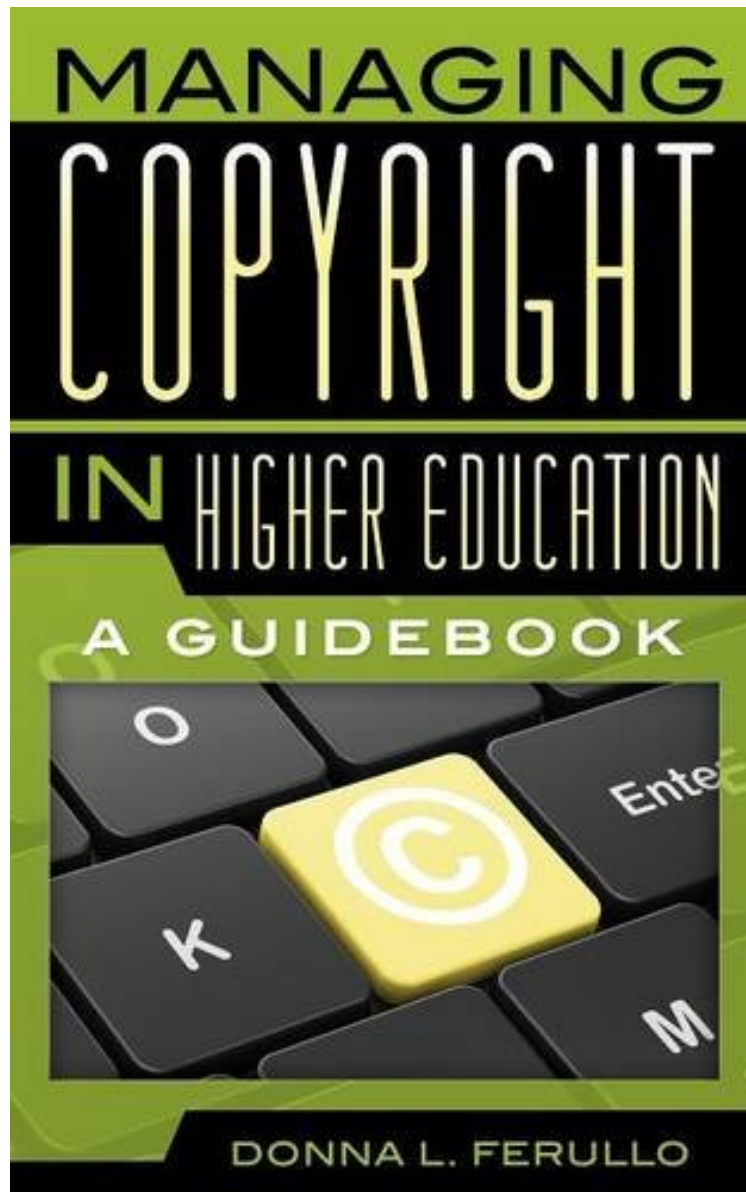


(Library ebook) Managing Copyright in Higher Education: A Guidebook

Managing Copyright in Higher Education: A Guidebook

Donna L. Ferullo

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Donna L. Ferullo : Managing Copyright in Higher Education: A Guidebook before purchasing it in order to gage whether or not it would be worth my time, and all praised Managing Copyright in Higher Education: A Guidebook:

As more and more colleges and universities establish copyright offices and/or assign the responsibilities of copyright education and advisory services to specific individuals within the institution, many times librarians, there is a paucity of resources available on how to manage that responsibility. Most works on copyright discuss the law and court cases interpreting the law but few address the situational application of it and the management and coordination of copyright efforts on a campus. Here is a complete, one-stop, guide to managing copyright at all levels: community college, college, and university. Complete chapters are devoted to: The university culture, The role of a copyright office, How to establish a copyright office, Copyright services for librarians, Copyright services for faculty, Copyright services for administrators and staff, Copyright services for students. Written by the director of the University Copyright Office at Purdue University who holds both law and library science degrees, this is a complete, authoritative guide. It is a must-purchase for every institution of higher education seeking to comply with the copyright law and thus avoid potential liability exposure.

Academic librarians, deans, and administrators are often the go-to source on a college campus for copyright information. Given the numerous laws, guidelines, and policies that surround copyright issues, however, misunderstanding and confusion are the norm and the chances of a library professional providing misinformation can be high. Ferullo presents an invaluable look at common copyright situations in higher education. The book is divided into chapters by audience type, including librarians, administrators, and students. There are also chapters relevant to those institutions looking for guidance on how to establish a copyright office or copyright officer. While the scenarios presented are incredibly complex, the lists of questions provided for each increase understanding of that particular situation while providing necessary information higher education professionals can use to conduct a thorough reference interview or design a plan of action. VERDICT Working with copyrighted materials is a necessary part of the learning and teaching process in higher education. This work allows librarians to better understand the complexities of situations as they arise and guides readers toward additional resources of interest. (Library Journal) This book demonstrates Ms. Ferullo's mastery of the legal and library science aspects of copyright; the book's organization also shows her extensive knowledge of her audience and their copyright information needs. . . . Managing Copyright is unique in that the role and location of a copyright office in an institution is explained with the possible placement of such an office within the administrative framework of the institution. Ms. Ferullo makes a compelling case for the establishment of a copyright office within the university and having a copyright officer with necessary qualifications. . . . Managing Copyright in Higher Education is an important addition to every academic library and will appeal to librarians, administrators and staff, faculty, and students. (Library Resources Technical Services (LRTS)) Ferullo has prepared a wise and nuanced roadmap through the development, structure, and priorities of copyright management in universities. The law poses a multi-dimensional challenge, and Ferullo now gives us the essential guidebook. (Kenneth D. Crews, Attorney in Los Angeles, founder of copyright offices at Indiana and Columbia universities, and author of Copyright Law for Librarians and Educators (3rd ed. 2012)) As more and more colleges and universities establish copyright offices and/or assign the responsibilities of copyright education and advisory services to specific individuals within the institution, many times librarians, there is a paucity of resources available on how to manage that responsibility. Most works on copyright discuss the law and court cases interpreting the law but few address the situational application of it and the management and coordination of copyright efforts on a campus. Managing Copyright in Higher Education: A Guidebook is a complete, one-stop, guide to managing copyright at all levels --- community college, college, and university. About the Author Donna L. Ferullo is the director of the University Copyright Office at Purdue University and is also associate professor of library science. Ms. Ferullo advises the University on copyright compliance issues and is responsible for educating the Purdue University community on their rights and responsibilities under the copyright law.