

Media Law: A User's Guide for Film and Programme Makers

Rhonda Baker

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1994-10Original language:English #File Name: 0948905956288 pages | File size: 51.Mb

Rhonda Baker : Media Law: A User's Guide for Film and Programme Makers before purchasing it in order to gage whether or not it would be worth my time, and all praised Media Law: A User's Guide for Film and Programme Makers:

This user's reference guide to media law offers advice on copyright; moral rights; contract law; defamation, libel and slander; contempt of court and the Official Secrets Act. In accessible, non-legal language, this work covers how to acquire rights to literary and other material, develop and adapt that material to production stage, raise funds for development and production, handle financiers, contract cast and crew, secure locations, obtain insurance and exploit the finished production. An advisory section on setting up and running a company is included. The text highlights how to avoid pitfalls, with advice on: how to legally protect ideas; how to acquire and clear rights with particular emphasis on music; how completion guarantees work; hiring (and firing) staff; the importance of Errors and Omissions insurance; how to deal with distributors; and how to exploit secondary rights - merchandising, format rights and publishing rights. Advice is also included on what to do if someone sues and what to do about injunctions. This book should be of interest to producers of film, television, video and radio, and entertainment lawyers.