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Media Relations for Lawyers: Practical Guidance on Using the Media for Solicitors, Barristers, Legal Executives and Their Staff

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Sue Stapely : Media Relations for Lawyers: Practical Guidance on Using the Media for Solicitors, Barristers, Legal Executives and Their Staff before purchasing it in order to gage whether or not it would be worth my time, and all praised Media Relations for Lawyers: Practical Guidance on Using the Media for Solicitors, Barristers, Legal Executives and Their Staff:

This volume contains practical guidance on using the media for solicitors and their colleagues and staff. It aims to answer a growing need among lawyers to understand how the media operates. It provides comprehensive advice on dealing with journalists, presenting a client's case to interested media observers, coping with the ethical dilemmas and avoiding the pitfalls.