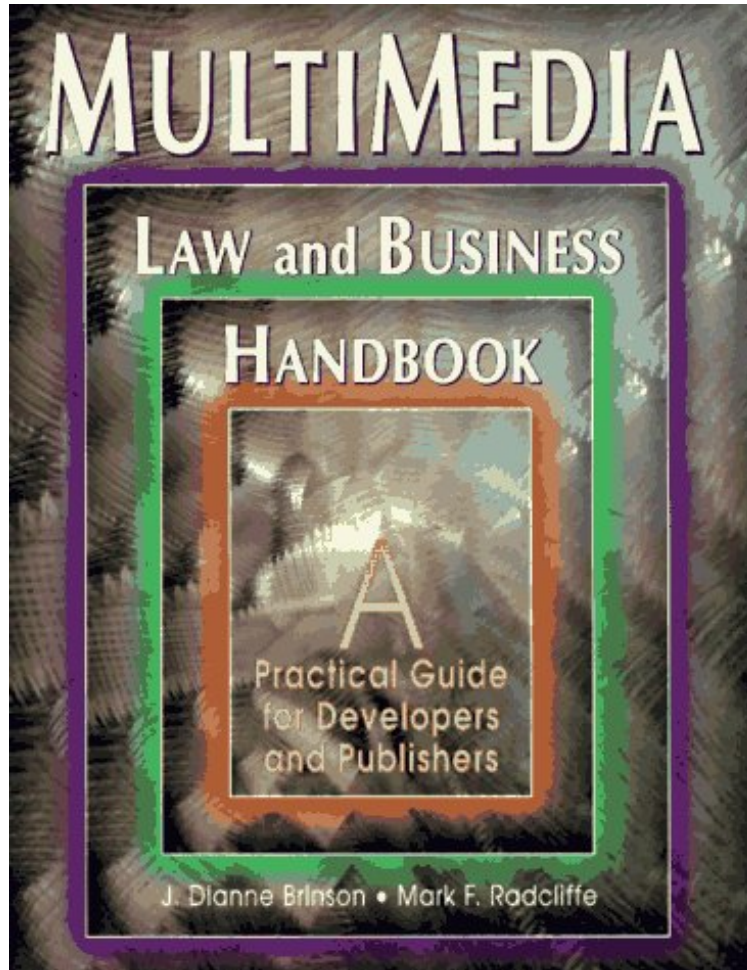


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## Multimedia Law and Business Handbook with Disk

*J. Dianne Brinson, Mark F. Radcliffe*  
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**J. Dianne Brinson, Mark F. Radcliffe : Multimedia Law and Business Handbook with Disk** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Multimedia Law and Business Handbook with Disk:

2 of 2 people found the following review helpful. Multimedia Law broken down to basics By A Customer Recently having been enrolled in a multimedia law class for my degree program, I found the information in the book valuable enough for submission to this review. The content herein is definitely worth checking out if you are an individual seeking to create multimedia content. Though the text is law oriented, it reads quite well. Having zero law experience didn't hinder my growth as a law wielding artist. I learned such invaluable tools as contract writing, copyright law, the five rights held to a copyright, sound law (mp3's are illegal) and many other tools to help me stay safe in the industry. Though complex in structure the content is delivered in a format worth checking out. Once you can cut through the rhetoric that all lawyers speak this can be a wonderful tool to any multimedia creators library.

Designed to help the layperson understand and deal with the numerous legal issues involved in creating, producing and distributing multimedia, this guide covers such topics as laws affecting copyrights, trademarks, contracts and sales, negotiating with publishers and distributors, and education issues.

From Library Journal Because of tremendous growth in the interactive multimedia industry and significant changes in the law, attorneys Brinson and Radcliffe have revised and greatly enlarged their Multimedia Law Handbook (Ladera Pr., 1994) with this new title. It is designed to help nonlawyers understand and deal with legal and business issues involved in creating and distributing multimedia products. The book contains 24 chapters covering such topics as laws affecting copyright, trademarks, contracts, and sales; development, distribution, and licensing agreements; dealing with independent contractors, employees, and unions; writing for multimedia; using music; negotiating with publishers and distributors; protecting intellectual property rights; and educational issues. Numerous examples and checklists to help the reader understand how the law is applied to actual situations are provided. Also supplied within the margins are helpful cross references to related sections of the book. About a quarter of this handbook consists of appendixes; the copyright law and forms; 22 sample contracts (also included on disc); lists of multimedia associations, agencies, and unions; and a glossary. This comprehensive, clearly written handbook offers sound, practical advice to multimedia developers and publishers. Recommended for business collections. Leonard Grundt, Nassau Community Coll. Lib., Garden City, N.Y. Copyright 1996 Reed Business Information, Inc. The price tag may seem hefty but any practical technical guide to multimedia legal issues which includes a diskette of sample contracts for multimedia can be expected to deliver its money's worth. Multimedia Law and Business Handbook covers not only the basics of multimedia copyright and contracts, but provides keys to writing and developing multimedia and details on both independent contractor and employee involvements. -- Midwest Book