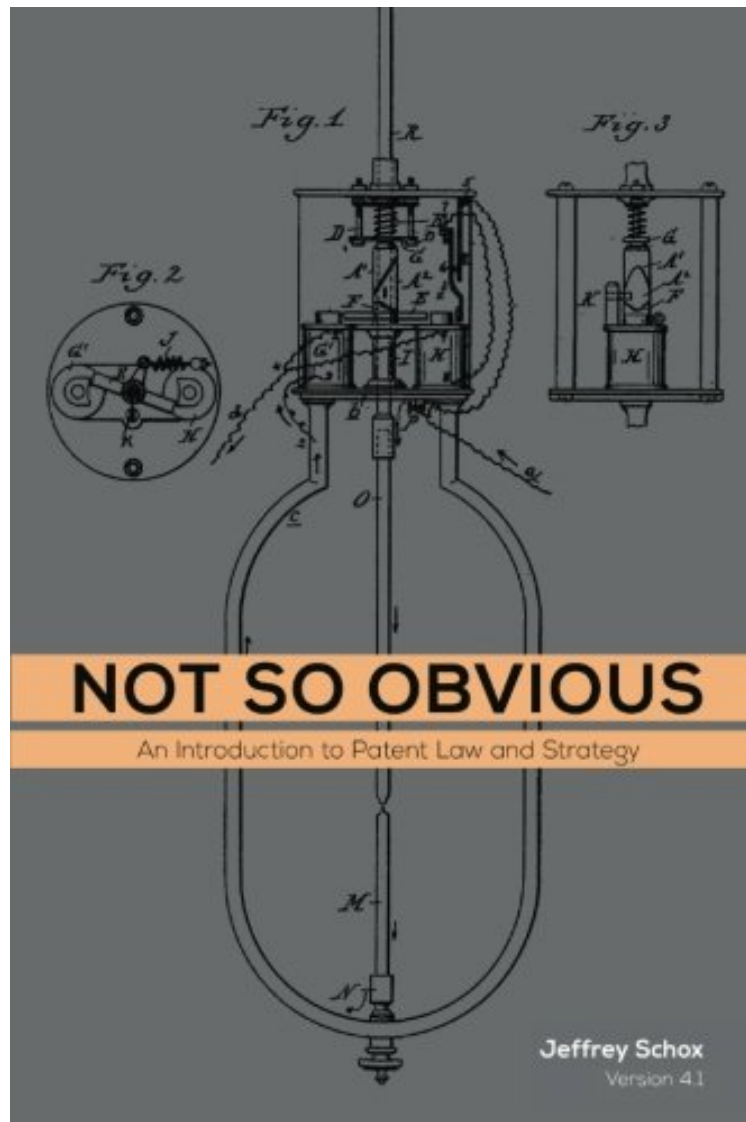


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Not So Obvious: An Introduction to Patent Law and Strategy

Jeffrey Schox

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Claiming" by Slusky, and between the two of them found Slusky's book to leave me more satisfied about the details of the claims, although it's also much longer! Ultimately happy with this purchase too though, as it includes lots of condensed information about the entire ecosystem.0 of 0 people found the following review helpful. I took his class. You can just read this book. (though I do recommend the class)By Kevin R.Solid, solid, solid. I've worked in startups, but hadn't gotten proper exposure to the patent system.I was fortunate enough to go to an undergrad school that had free seminars, and I'd go, but I never... really... grasped what was going on fully.Jeff Schox helps change that - legitimately with this comprehensive overview on the ins and outs of such an important topic for innovators and those who work with them. Full-disclosure: I got the chance to meet Jeff and take his class at Stanford, and it only highlighted MORE just how useful this text is. You don't have to be me or take his class at Stanford or Y-Combinator (though I recommend it) - you can just read this book.A huge thank you to Jeff for taking the time to de-mystify what can often seem an almost purposefully mystifying system! Just fantastic. Get the book. Get the knowledge.2 of 2 people found the following review helpful. Good book for engineers wanting to get started in the patent processBy M. JohnsonI loved this book. As a software engineer I have several software patents and have a working knowledge of many of the terms, but the author does a good job tying all the terms together and really explaining the true definitions. He gives good examples non-obviousness and novelty...and the case law references do a good job explaining areas/pitfalls we inventors typically ignore..that could ultimately decrease the value of our patents.If you are an inventor or looking to start..check out this book.

The first edition of this book was written by Jeffrey Schox for his course "Patent Law and Strategy for Innovators and Entrepreneurs" at Stanford University. After an introduction to intellectual property, it explores the patent system, the requirements for a patent, infringement, and inventorship and ownership issues. The second edition included the America Invents Act ("AIA"), which transformed the U.S. patent system from a "first-to-invent" system to a "first-inventor-to-file" system. The third edition added a glossary and general edits. The fourth edition includes five additional cases: KSR (Supreme Court 2007), *Stanford v. Roche* (Supreme Court 2011), *Prometheus* (Supreme Court 2012), *Nautilus* (Supreme Court 2014), and *Limelight* (Fed. Cir. 2015).

About the AuthorJeffrey Schox is the founding member of Schox Patent Group, a boutique law firm that builds patent portfolios for startups. He has filed over 1,000 patent applications and has represented over 300 early stage startups and a few later stage startups, including Google, Facebook, and Dropbox. In addition to founding one of the fastest growing law firms in the United States, Jeff teaches at both Stanford Law School and Stanford Engineering School, and mentors for several top incubators, including Y Combinator. He is also an active angel investor with 50 early stage startup investments.