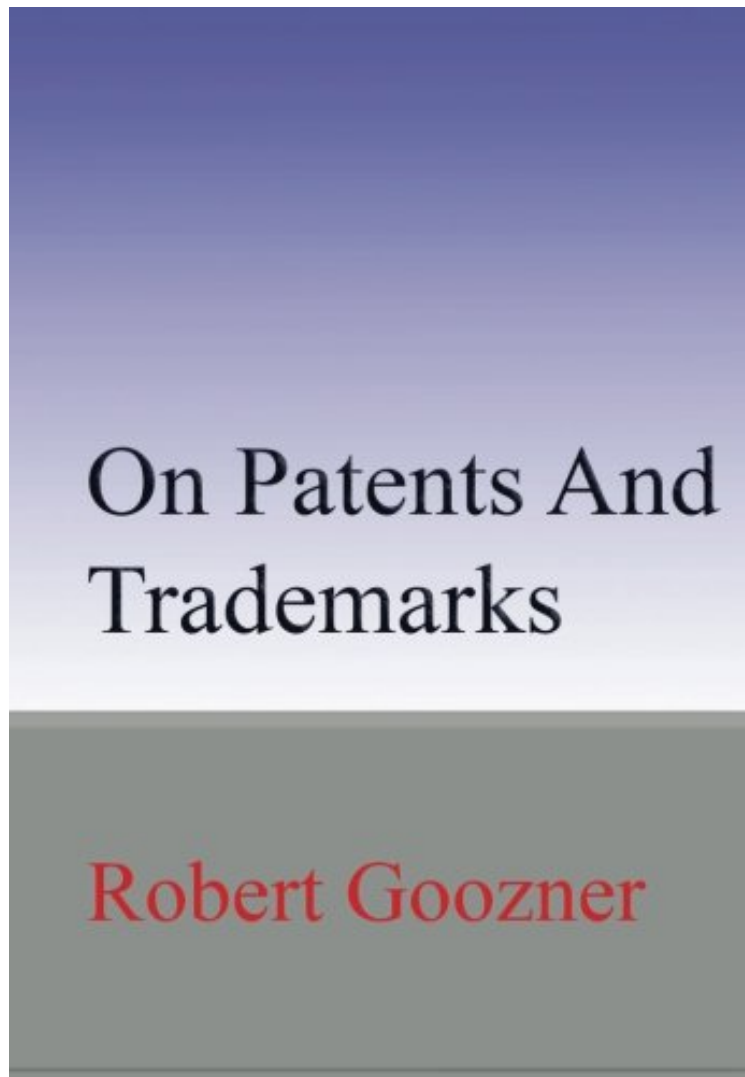


On Patents And Trademarks

Robert Goozner

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Robert Goozner : On Patents And Trademarks before purchasing it in order to gage whether or not it would be worth my time, and all praised On Patents And Trademarks:

1 of 1 people found the following review helpful. A great desk reference for the patent practitionerBy agoutimouseGoozner's "On Patents And Trademarks" is a great desk reference for a patent attorney or other IP specialist wanting a succinct guide to some of the more intricacies of prosecuting patents and trademarks. Similar books, such as Pressman's "Patent It Yourself" are geared more towards the layman that has no experience in patent drafting, and is looking for a basic beginner's guide. However, "Patent It Yourself" doesn't go into more detailed aspects of patent prosecution such as interviews and appeals, and doesn't discuss trademarks. Slusky's "Invention

"Analysis and Claiming" is good for understanding how to draft claims but also doesn't go into the details of patent prosecution, post-filing. Goonzner's "On Patents and Trademarks" gives detailed examples and problems encountered during: claim drafting, amendments, appeals, and interviews. Trademarks are also explained, as well as various other aspects of intellectual property as they related to business, such as market power.

A series of presentations on various topics in the field of patents and trademarks.

About the Author Robert Goozner was born in New York City and grew up in Roosevelt New Jersey where he attended public school. He received a B.S. in Chemistry from the University of North Carolina, a Ph.D. in Chemistry from Temple University and a J.D. from George Mason University School of Law. He was a post doctoral fellow at T.U. Clausthal and Uni Freiburg, both in Germany. His technical career included employment with Hoechst AG and Pall Corporation. Dr. Goozner won numerous Small Business Innovation Research (SBIR) grants in the fields of solar energy and waste disposal, and holds several patents in his own right. His subsequent career was spent practicing before the United States Patent and Trademark Office. Dr. Goozner has lectured extensively in the field of intellectual property. He is now a partner in the law firm of Young Thompson in Alexandria, Virginia. The author also writes fiction in his spare time.