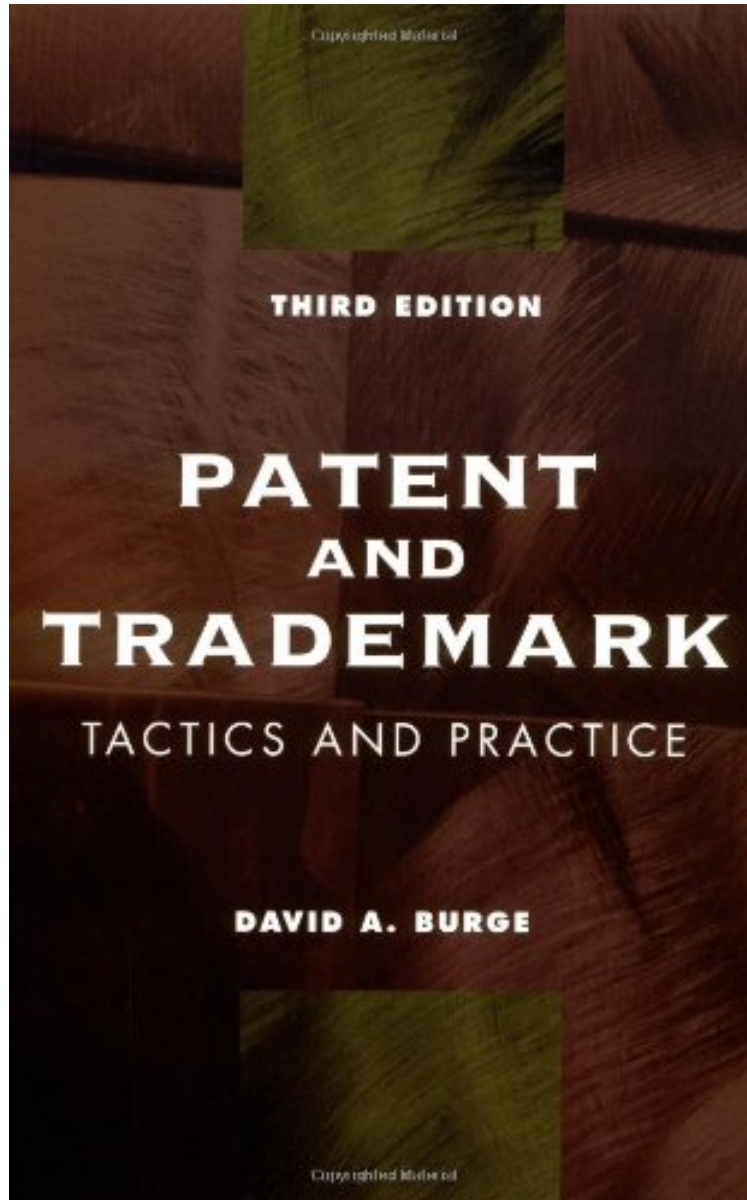


(Ebook free) Patent and Trademark Tactics and Practice

Patent and Trademark Tactics and Practice

David A. Burge

*ebooks / Download PDF / *ePub / DOC / audiobook*



[Download](#)

[Read Online](#)

#4453582 in Books 1999-04-05 Original language: English PDF # 1 9.60 x .80 x 6.401, 1.24 #File Name: 0471329320304 pages | File size: 58.Mb

David A. Burge : Patent and Trademark Tactics and Practice before purchasing it in order to gauge whether or not it would be worth my time, and all praised Patent and Trademark Tactics and Practice:

0 of 0 people found the following review helpful. Great book on patentsBy G. HallGreat book on patents, etc. Easy to read and understand. If you are getting a patent, definitely read this book to learn the "lay of the land."9 of 14 people found the following review helpful. Useful but no replacement for counselBy A CustomerI found the book a useful

guide for those not familiar with intellectual property law. However it does not provide a good sense of the balance of what is and is not eligible for patenting

The essential intellectual property reference for all areas of science and technology--covering patents, trademarks, copyrights, and trade secrets Did you know that a patent does not give its owner the right to make, use, or sell the invention covered by his patent? That a trademark need never be registered in order to sue others for infringing on it? Or that even an unpublished work is protected by copyright under the latest copyright laws? Crucial and often surprising information like this is given careful attention in *Patent and Trademark Tactics and Practice, Third Edition*. The author--an expert patent attorney--outlines the fundamental principles that must be understood by inventors, business people, and others engaged in the development, protection, and management of intellectual property. With straightforward language and clear, concise explanations, this book explains legal rights and obligations as well as correct procedures necessary for legal protection. It answers dozens of legal and procedural questions, from how to find a good patent attorney and apply for a patent to how to select and use a trademark and protect trade secrets. The book will help you work with a patent attorney by guiding you in keeping proper patent records, properly using your trademarks and documenting crucial information that will be needed by counsel.

From the Back CoverThe essential intellectual property reference for all areas of science and technologycovering patents, trademarks, copyrights, and trade secrets Did you know that a patent does not give its owner the right to make, use, or sell the invention covered by his patent? That a trademark need never be registered in order to sue others for infringing on it? Or that even an unpublished work is protected by copyright under the latest copyright laws? Crucial and often surprising information like this is given careful attention in *Patent and Trademark Tactics and Practice, Third Edition*. The authoran expert patent attorneyoutlines the fundamental principles that must be understood by inventors, business people, and others engaged in the development, protection, and management of intellectual property. With straightforward language and clear, concise explanations, this book explains legal rights and obligations as well as correct procedures necessary for legal protection. It answers dozens of legal and procedural questions, from how to find a good patent attorney and apply for a patent to how to select and use a trademark and protect trade secrets. The book will help you work with a patent attorney by guiding you in keeping proper patent records, properly using your trademarks and documenting crucial information that will be needed by counsel.About the AuthorDAVID A. BURGE is a well-known registered patent attorney who maintains an active private practice in Cleveland, Ohio. He is the author of numerous articles on intellectual property, has coauthored the Patents chapter in recent editions of Wiley's *Mechanical Engineers' Handbook*, has received numerous bar association awards, and is a member of several honorary societies of engineering.