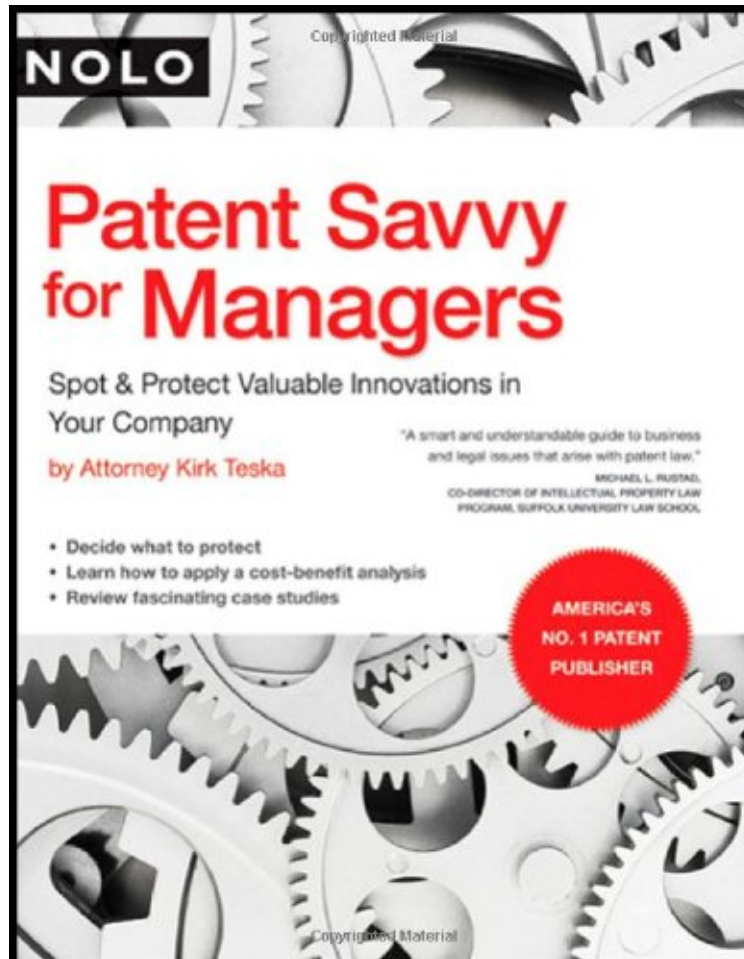


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Find out how to spot and protect your company's innovations! When it comes to patents, there's no room for mistakes. Making the wrong decision can send a business into an irreversible tailspin, costing your company millions of dollars -- not to mention jobs. Luckily, you have a friendly resource to help you out: Patent Savvy for Managers. Loaded with fascinating case studies, this book is an essential asset for anyone entrusted with protecting a company's products or processes. Patent Savvy for Managers provides all the information you need to identify and evaluate company patents, organize patent committees, work with patent attorneys and read and understand patents. Friendly, informative and straight to the point, Patent Savvy for Managers offers the ideal blend of legal information, practical insights and real-world examples.

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