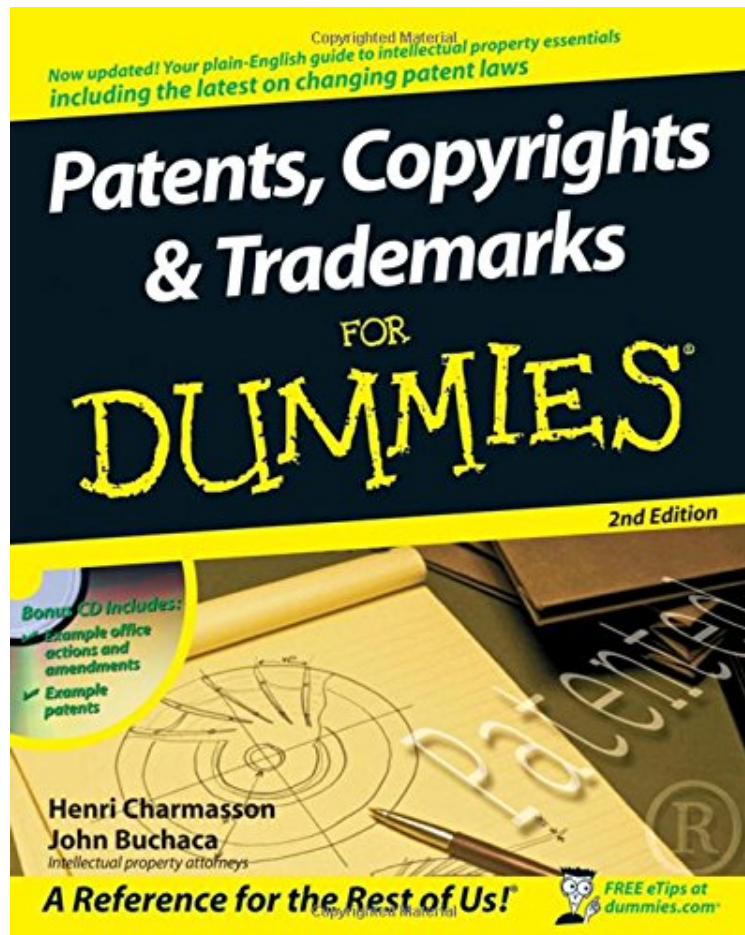


Patents, Copyrights and Trademarks For Dummies

Henri J. A. Charmasson, John Buchaca

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Henri J. A. Charmasson, John Buchaca : Patents, Copyrights and Trademarks For Dummies before purchasing it in order to gauge whether or not it would be worth my time, and all praised Patents, Copyrights and Trademarks For Dummies:

1 of 1 people found the following review helpful. Lots of real life examples By Mr. Bohemian One reviewer said there was not enough given information and the book was a lead to lawyer services. That is not true, the book is worth the time for many serious business owners or product producers. I am a playwright and needed to know more about copyrights for my books and trademark for my author signifier. I think the best time to read this book is before you produce, sign, or pretty much leave your stoop into the business world. This book has many vivid examples. I may assume under free speech one does not need permission from all these companies to talk about the nature of their very names. The book gives a lot of examples you will remember for the safety of preserving your IP, whatever it may be. I wish the book could be longer, I think there is more to wring out, maybe more examples and explications of legal steps in laymen's terms. Speaking of laymen's terms, this book is hilarious. Here are some quotes I highlighted on my

tablet. "When you misuse your teddy bear to beat your little sister, your mom confiscates the bear. The rules haven't changed with regard to IP rights." "A milk route customer list is no trade secret if all your competitor has to do is follow your truck." "Bob, fix me a cup of coffee. And while you're at it, write me a computer program." "We hardly can believe it. The Copyright Office is entering the digital era though very slowly." "This was a fun book for the slightly unfun philosophy of idea ownership. Thank you, Dummies, and author Buchaca. Au revoir, Mr. Bohemian." 2 of 2 people found the following review helpful. a.k.a. Why I Need a Lawyer By Shaun M. Anderson I knew I would probably need a lawyer to pursue a utility patent, and I wanted to be at least a little educated before I went to find one. Excellent source for describing the processes involved in obtaining IP protections for the completely ignorant, such as myself. I also believe that with the knowledge I gained from this book, I should be able to pursue the other IP protections I might desire, on my own. Maybe I'm just too picky, but the use of personal pronouns were distracting to me. Instead of using he/she his/her etc, why not just use they/them? 0 of 0 people found the following review helpful. Outdated. By CustomerHas some interesting things about patents and copyrights, but it's really dated, so the internet stuff is clunky, out of date, or both.

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