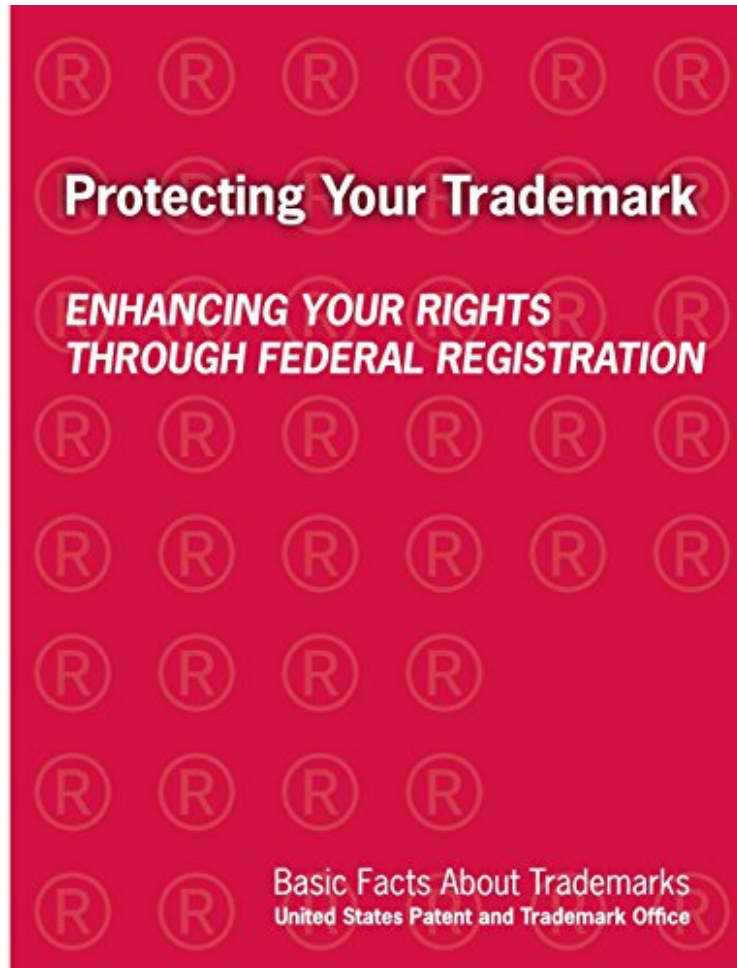


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What is a trademark or service mark? A trademark is generally a word, phrase, symbol, or design, or a combination thereof, that identifies and distinguishes the source of the goods of one party from those of others. A service mark is the same as a trademark, except that it identifies and distinguishes the source of a service rather than goods.

Throughout this booklet, the terms trademark and mark refer to both trademarks and service marks.