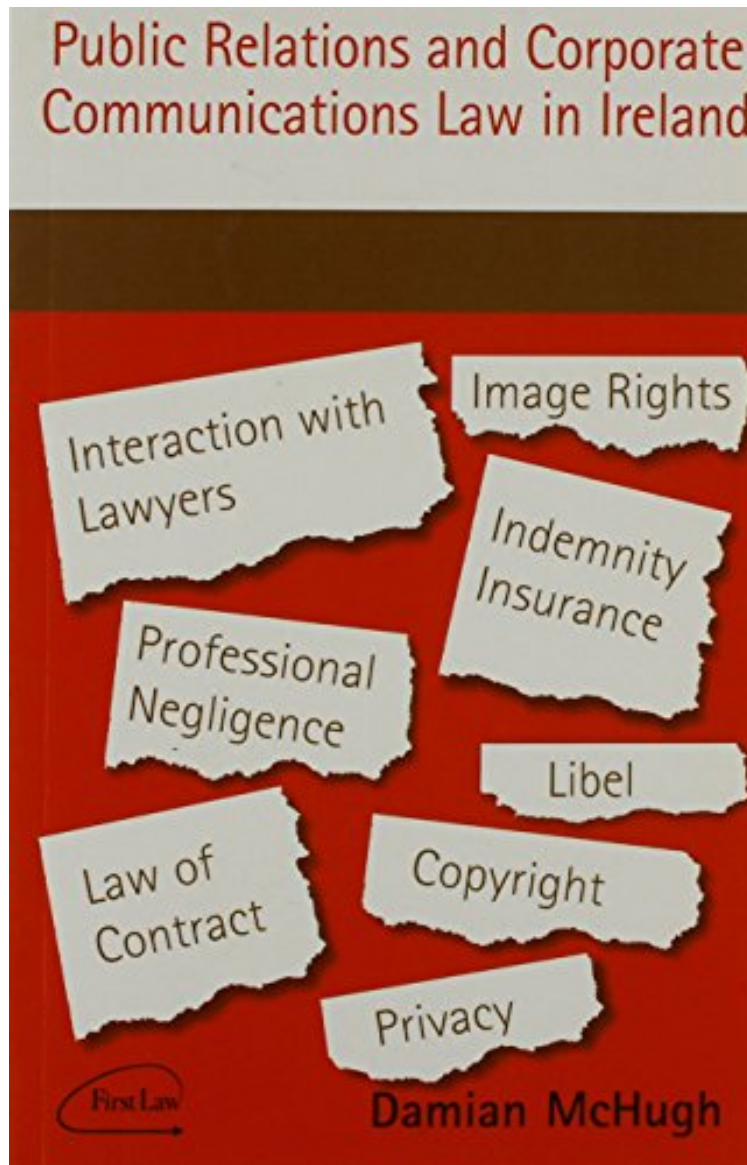


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Irish law. Written in plain and concise English, this book will be a very useful guide for public relations practitioners and students of public relations, and students and practitioners in other areas of communications including advertising. Contents: Introduction: Chapter 1 General discussion on interaction between law and public relations; Chapter 2 Handling the client's case when it goes to court. Interaction with lawyers and the media; Chapter 3 The superior courts in Ireland; Chapter 4 Legal status; Chapter 5 Law of contract; Chapter 6 The law of defamation; Chapter 7 The law of Privacy; Chapter 8 Imaging Rights; Chapter 9 Malicious or Injurious Falsehood; Chapter 10 Copyright and patents and trade marks; Chapter 11 Freedom of Information; Chapter 12 Data Protection; Chapter 13 Health Safety; Chapter 14 Professional negligence. Please note Bloomsbury Professional acquired this title from First Law in July 2010.

About the Author Damian McHugh, Barrister-at-law and lecturer for the MA Degree in Public Relations in Dublin Institute of Technology.