



## The EU, Alcohol, Tobacco and Unhealthy Diets:

This collection of essays looks at the role the European Union could and should play in promoting healthier lifestyle, in light of the moral, philosophical, legal and political challenges associated with the regulation of individual choices. By tackling the main non-communicable diseases (NCD) risk factors (tobacco consumption, harmful use of alcohol, unhealthy diets and lack of physical activity), the contributors endeavour to identify common themes and determine whether and, if so, to what extent the lessons learned in relation to each area of EU intervention could be transposed to the others. By focusing on the European Union legal order, the book highlights both the opportunities that legal instruments offer for NCD prevention and control agenda in Europe, as well as the constraints that the law imposes on policy-makers.

About the Author Alberto Alemanno is Jean Monnet Professor in European Union Law and Risk Regulation at HEC, Paris. He is also Global Clinical Professor at New York University School of Law where he directs the HEC-NYU EU Regulatory Policy Clinic from Paris. He is one of the leading experts in the areas of EU law and policy, global risk regulation, and evidence-based policymaking. Amandine Garde is a Professor at the University of Liverpool and holds a Chair in Law. Her research interests lie in the fields of EU Trade, Consumer, Advertising, Food and Public Health Law. She specialises on the role which regulation and litigation can play in improving public health and the wellbeing of children as a group of particularly vulnerable consumers.