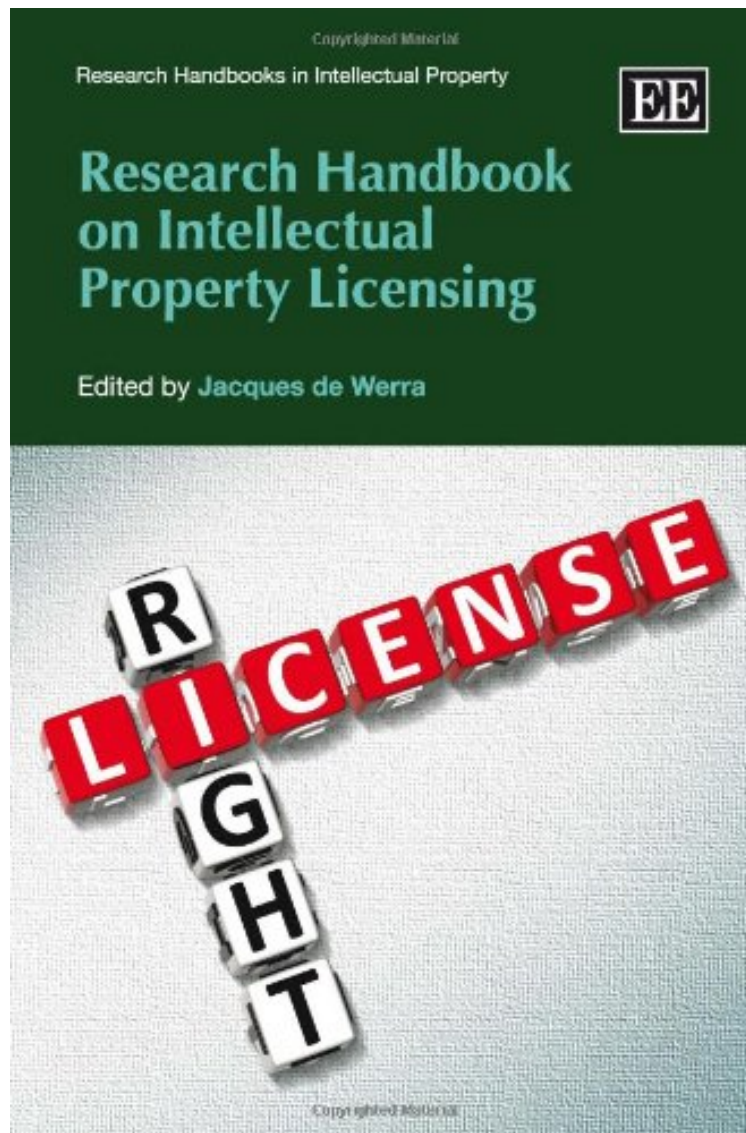


(Mobile pdf) Research Handbook on Intellectual Property Licensing (Research Handbooks in Intellectual Property Series)

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Jacques De Werra

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Jacques De Werra : Research Handbook on Intellectual Property Licensing (Research Handbooks in Intellectual Property Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Research Handbook on Intellectual Property Licensing (Research Handbooks in Intellectual Property Series):

1 of 1 people found the following review helpful. Doing business internationally? By Phillip Taylor

MBE[[VIDEOID:mo1JWRKKB4X8C2Y]]PROBABLY THE FIRST OF ITS KIND, THIS BOOK EXPLORES IP LICENSING ACROSS A RANGE OF JURISDICTIONS An appreciation by Phillip Taylor MBE and Elizabeth Taylor of Richmond Green Chambers Sir Robin Jacob, of University College, London, Faculty of Laws, commenting on this uniquely useful book on transactions involving intellectual property by way of licensing, also remarks on the surprising scarcity of books on this subject, especially those examining intellectual property licensing from a comparative law viewpoint. Published recently by Edward Elgar, this book does much to address this problem in that it compiles and presents in one handy volume -- the views and insights of no less than twenty-one well known experts in this field from around the world. In so doing, it examines intellectual property licensing law from a comparative standpoint within a country-by-country, inter-disciplinary approach, probably the first publication of its kind to do so. Certainly the book covers a broad range of countries and regions, from the major European jurisdictions to those in Asia which are now driving forward the world economy, including China, India and Japan. As mentioned in the preface, this Handbook aims at putting forward a scientific contribution to the identification of what could constitute the global features of intellectual property licensing agreements. It touches on the issues involved in the eventual adoption of a global regulatory framework of intellectual property contract law. Maybe, just maybe, suggests the book, it may be possible to evolve just such a harmonized legal framework worldwide, of intellectual property licensing policies! And now back to Sir Robin's comments on this handbook, that we really couldn't possibly express any better than we can. 'This book,' he declares, 'is readable - and anyone concerned with intellectual property licensing should read it and will find it a pleasure to do so. They will also learn a lot about some of the pitfalls and bear-traps to be found around the world.... The book will be on our students' reading list. For those involved in any way in IP, IP licensing and/or contract law, this book contains any number of illuminating and ultimately profitable insights into this vitally important subject and should really be in the professional library of every IP practitioner. The publication date is cited as at September 2012.

'The Handbook brings together a unique collection of world renowned experts providing detailed discussion in every chapter. The brilliance of this collective work is found in its broad two dimensional focus - beyond patents to all key IP assets on the one hand, and country specific discussion for key regions around the world on the other. . . Whether read cover-to-cover as a compilation of current best practice or used as a true reference guide, the Research Handbook on Intellectual Property Licensing is a must have for anyone seeking to capture value from intangible assets.' - From the foreword by James E. Malackowski The Research Handbook on Intellectual Property Licensing explores the complexities of intellectual property licensing law from a comparative perspective through the opinions of leading experts. This major research tool analyses the features of specific types of licensing agreements and also addresses other practical issues which apply across different types of licensing transactions, such as the treatment of licensing in bankruptcy and the use of arbitration for solving licensing disputes. The Handbook ultimately provides a scholarly contribution to the development of global intellectual property licensing policies. Including transversal and comparative analysis, this Handbook will appeal to intellectual property licensing practitioners, lawyers and intellectual property and contract law academics. Contributors: M. Anderson, P. Beyer, L. Brennan, P. de Miguel Asensio, J. de Werra, F. Dessemontet, J. Dodd, J.C. Ginsburg, H. Goddar, R.W. Gomulkiewicz, R.A. Hillman, J. Hull, N. Krishnamurthy, R.T. Nimmer, M.A. O'Rourke, M. Reutter, A. Strowel, S. Teramoto, B. Vanbrabant, N. Wilkof, H. Xue

Transactions involving intellectual property whether by way of out-and-out assignment or by one of the myriad variants of licensing which are possible, are really really important - they help the world of business go round. But such transactions can be complex with things like national rules preventing alienation getting in the way of bargains people wish to make. So it is quite astonishing how sparse the literature on the subject is - particularly literature taking a comparative view. This book is perhaps the very first of its kind, taking as it does perspectives from the major legal systems of the world. Moreover its distinguished authors have not written in a technical or abstruse way - as academics (and some judges) can all too easily do. Far from it. This book is readable - and anyone concerned with intellectual property licensing should read it and will find it a pleasure to do so. They will also learn a lot about some of the pitfalls and bear-traps to be found around the world. At UCL we have recognised the importance of this subject. This book will be on our students' reading list. --The Rt. Hon. Sir Robin Jacob, UCL Faculty of Laws, UKIP licensing underpins the information economy. This impressive book brings together leading academic lawyers and practitioners from a range of key jurisdictions to explore a number of major current issues. The book is both thoughtful and practical and it is not afraid to call for greater harmonization of IP licensing law. It is a must have for all those involved in the field. --Simon Stokes, Blake Laphorn This Research Handbook provides a valuable mix of practical and theoretical perspectives on IP licensing and will serve as a reference resource for scholars and practitioners in this field of study. --Francesco Parisi, University of Minnesota, US and University of Bologna, Italy About the Author Edited by Jacques de Werra, Professor of Contract Law and Professor of Intellectual Property Law, Law

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